GIORDANO

World nithout Strangers 沒有陌生人的世界















CHEER YOU ON

GIORDANO

2020 **PRODUCT CATALOGUE** 產品介紹

如有查詢請電郵至: bulkorder@giordano.com

GIORDANO

Catalogue 目錄



















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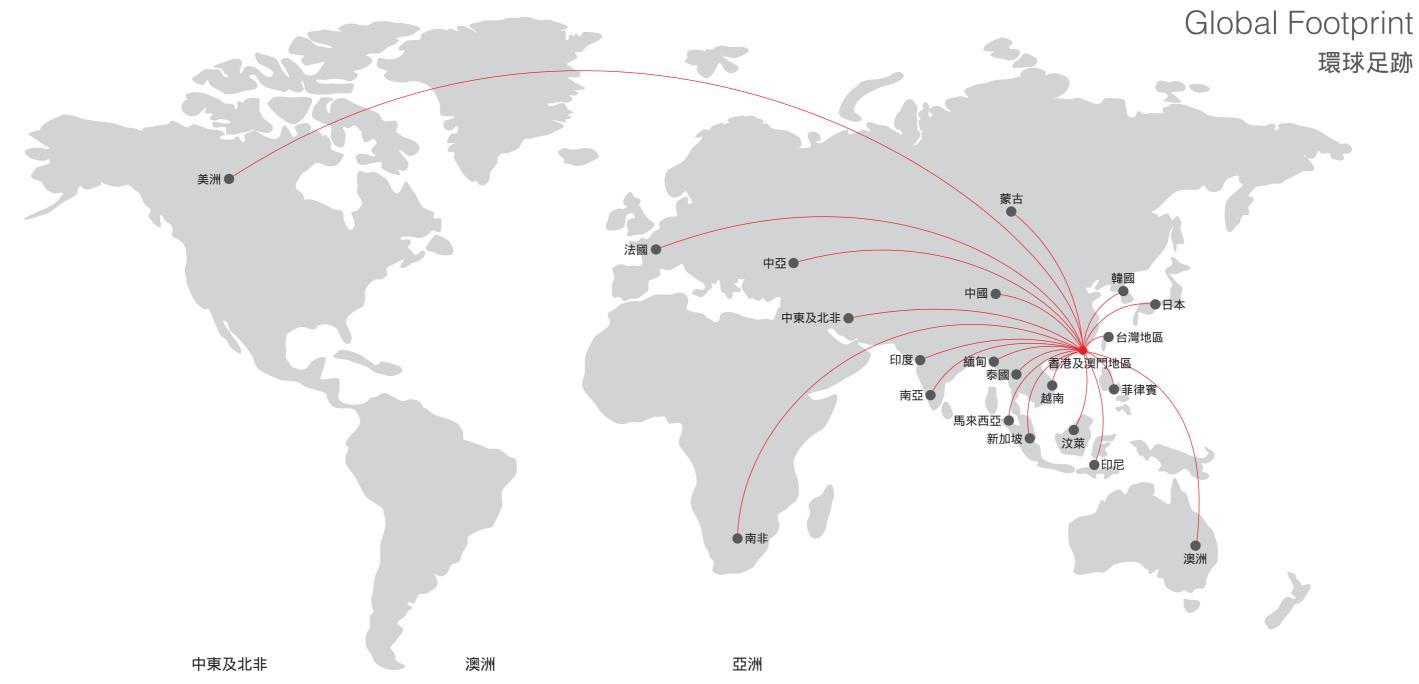
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美洲

Canada 加拿大(1) St. Maarten 聖馬丁 (1) Aruba 阿魯巴島 (5) Costa Rica 哥斯達黎加 (2) Columbia 哥倫比亞 (2) Venezuela 委內瑞拉 (1)

Saudi Arabia 沙特阿拉伯 (95) Bahrain 巴林 (5) Qatar 卡塔爾 (6) Yemen 也門 (1) U.A.E. 阿聯酋 (45) Oman 阿曼 (3) Kuwait 科威特 (11) Iran 伊朗 (14)

Australia 澳大利亞 (25)

歐洲

Georgia 格魯吉亞 (11)

South Korea 韓國 (219) Japan 日本 (6) Philippines 菲律賓 (71) Vietnam 越南 (14) Brunei 汶萊 (2) Malaysia 馬來西亞 (92) Singapore 新加坡 (49) Indonesia 印尼 (238) Lebanon 黎巴嫩 (1)

Jordan 約旦(2)

Armenia 亞美尼亞 (3) Sri Lanka 斯里蘭卡 (4) Myanmar 緬甸 (117) Thailand 泰國 (142) Nepal 尼泊爾 (1) India 印度 (56)

Mainland China 中國大陸 (961) Hong Kong & Macau 香港及澳門地區 (79)

Taiwan 台灣地區 (199)

全世界超過35個國家店舖總數: 2,263 (截止於2020年3月31日)

Our Brands 我們的品牌

Design Style & Product Quality 設計造型及產品品質

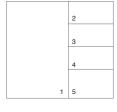
GIORDANO

giordano la dies

GIORDANO junior

BSX

Beau Monde

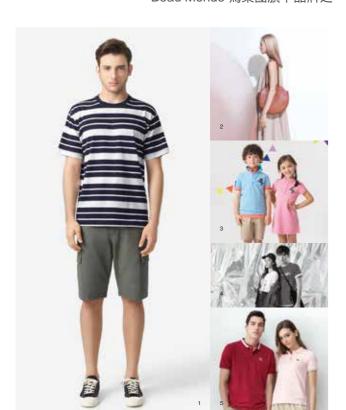


- 1. GIORDANO takes natural materials and simple style as the product development concept to provide customers with a natural casual style.

 GIORDANO 以天然材質及簡約風格為產品發展概念,為顧客提供自然隨性的休閒風格。
- 2. giordano ladies focuses on urban women, emphasizes simplicity and neatness, classic and timeless fashion as well as highlights the personality of the wearer.

 GIORDANO Ladies 主打都會女性,強調簡約俐落、時尚經典、永恒及凸顯穿衣者個性。
- 3. GIORDANO Junior takes "we care what you care" as its brand positioning to design comfortable and educational casual clothing for children.
 GIORDANO Junior 以 " 關心您所想 " 為品牌定位,為孩童設計舒適且富教育意義的休閒服飾。
- 4. BSX advocates the spirit of "Victory or Nothing" and creates trendy outfits full of personal style! BSX 提倡「Victory or Nothing」的精神,塑造出充滿自我風格和個性的潮流服飾!
- 5. Beau Monde is one of the brands of the group. It provides economical products for customers with classic design and simple tailoring.

 Beau Monde 為集團旗下品牌之一,以經典設計與簡約剪裁,為顧客打造物超所值的商品。



The pursuit of simplicity is the core of Giordano culture. 追求簡單是佐丹奴的核心文化。

The group's unwavering commitment to provide simple, clean and comfortable designs, quality workmanship, attentive customer service and merchandise, with reasonable price has helped to build up a renowned brand with stong fanbase around the world.

集團堅定承諾提供簡單、乾淨、舒適的設計,高質量工藝,細心的客戶服務和物有所值的商品,建立出一個强大、擁有忠實的追隨者、為全世界知名的品牌。





Mid-market smart casual clothing 中端市場的時尚簡約休閒裝

New styles delivered weekly 每週推出新款式

Functional innovation to show product differentiation and enhance value 創新功能展現產品獨特性及提升品牌價值



Growth & Coverage 增長和覆蓋

Sales of HK\$4.852 billion in 2019, about 2,263 outlets worldwide 2019年銷售48.52億港元,全世界近2.263多個零售點



— 03 -

GIORDANO Men & Women

佐丹奴男裝及女裝

GIORDANO has always been the company's core brand of men's and women's casual wear. Our consistent pursuit of simplicity, quality and service has successfully led us to establish a unique GIORDANO style: casual, easy to wear, and suitable for customers to mix and match in any occasion, mood or place. GIORDANO continuous innovation in clothing functions has effectively shaped the differentiation of our products and created a higher value.

佐丹奴一直為本公司之男女休閒服裝的核心品牌。我們對簡約、品質和服務的一貫追求,成功地令我們建立了特有的 佐丹奴風格:休閒,容易穿著,並適合顧客在任何場合、心情或地方組合搭配。佐丹奴在服裝功能上堅持不斷創新, 有效地塑造了我們產品的獨特性及創造更高價值。







GIORDANO Junior 佐丹奴童裝



For children aged from 3 to 14 對象是3至14歲的兒童

Colorful, chic and stylish designs; easy to mix & match 色彩繽紛,別緻和時尚的設計,易於混搭

Focus on product safety, quality and comfort 重視產品安全、質量和舒適感

Provide fashionable young parents with a new choice to dress up their children in smart & casual wear 為時尚年輕的父母提供一個新的選擇,將自己的孩子裝扮得醒目有型

Over 300 points of sale worldwide 全世界超過300個銷售點







Design 設計



Tailored 度身定製



Delivery 送貨上門

Our 服務內容 Services



Classic is forever, simple and neat 經典永存,簡約網落

GIORDANO brings a comfortable and relaxed product impression. Like the black, white and grey on our brand logo, we recommend customers to dress up in a clean and confident style with simple elements and basic colors. Not only can customers mix-and-match with single product in daily life, but they also can wear as team uniform. Both male and female customers can look smart and confident with our fit tailoring, wide variety and high quality clothing.

佐丹奴一向帶來舒適自在的產品印象, 如同品牌商標中的黑白灰, 我們推崇以簡單款式與基本色調, 穿搭出簡約自信的風格。 在日常生活中,不僅能以單品混搭詮釋休閒時尚風; 作為團體制服時, 無論男女,亦能透過適合的設計, 多樣的款式選擇,與高品質保證, 穿出俐落、展現自信。 In order to meet the diverse cultures of various companies, we also provide customized services for corporate identification or special needs. After communication and consultation, our design team will further tailor for you.

為配合各企業的多樣文化,我們提供定製服務,針對企業識別或特殊需求等,透過溝通與諮詢後,進一步由設計團隊為您精心打造。

Group uniform customization steps

團體服訂制步驟



1 Style selection / 挑選款式

Not only the styles in the catalog, but more seasonal new styles can also be used as group uniform, you are recommended to choose from our official website or physical stores 不僅是目錄當中的款式,更多當季新款亦可作為團體服,建議於官網或門市挑選



2 Communication / 製作溝通

If there is a specific printing requirement, for example main logo embroidery, main company color and other issues, we can communicate in advance

如有指定的印刷需求,如主LOGO刺繡、主企業顏色等問題,可事先溝通



3 Quantity & delivery confirmation / 數量及送貨確認

Estimate the delivery date according to the quantity and production needs. If a large number of orders are placed, we can customize for you

依數量與製作預計交貨期,如大量下單亦可另外開版定製



4 Payment / 付款

If there are special needs, extra labor fee and development fee will be charged 如有特殊需求,將額外收取工費與開版費



5 Delivery / 送貨

After the customized group uniform service is completed, products will be delivered to the designated location as scheduled

定製團體服完成後,將如期送達指定地點

	Style description 款式說明
Knitting 針織類	T-shirts T恤、Polos、Jackets 外套、Sportswears 運動裝
Plain weave 平織類	Shirts 恤衫、Coats 外套、Khakis 卡其褲、Jeans 牛仔褲
Accessories 配件類	Belts 皮帶、Socks 襪子

Our 商品介紹 Products



顏色 colors:





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HIDDEN COMFORT





Upgraded quality, with 180° elastic band inside the waist Elastic and secure, wear without burden and restraint

品質升級,腰頭內藏180°彈力橡筋 有彈力更安心,穿著無負擔無束縛







Shorts 短褲





顏色 colors:



Style Code: 01-019018 男裝POLO衫 Men's POLOS







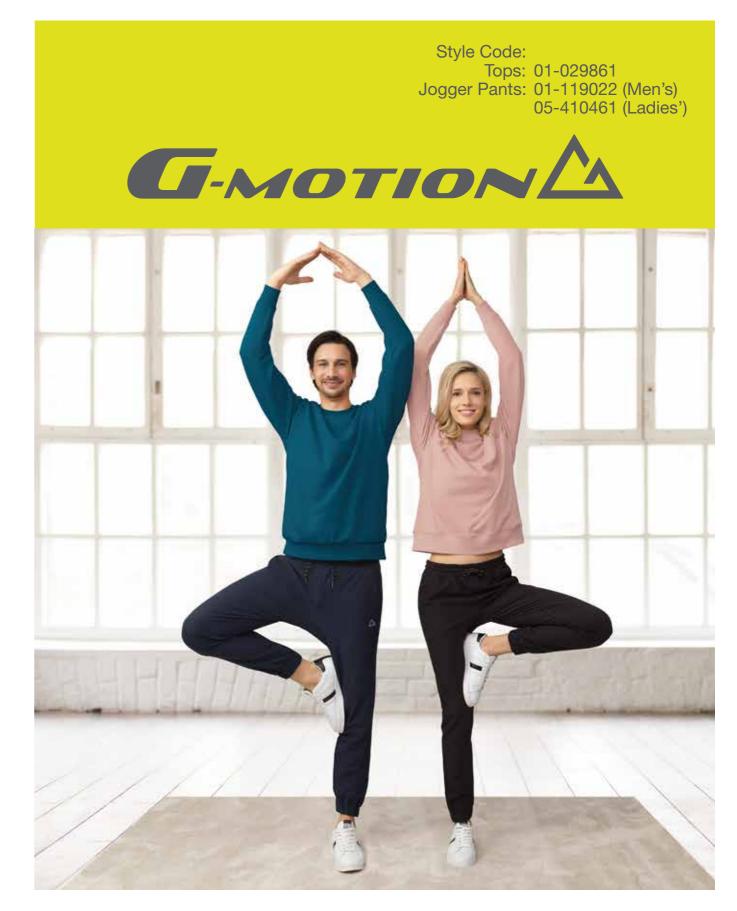






- 13 -**— 14 —**







Style Code: 01-245504

三人行T恤套裝 Premium 3 in 1 Tee Set

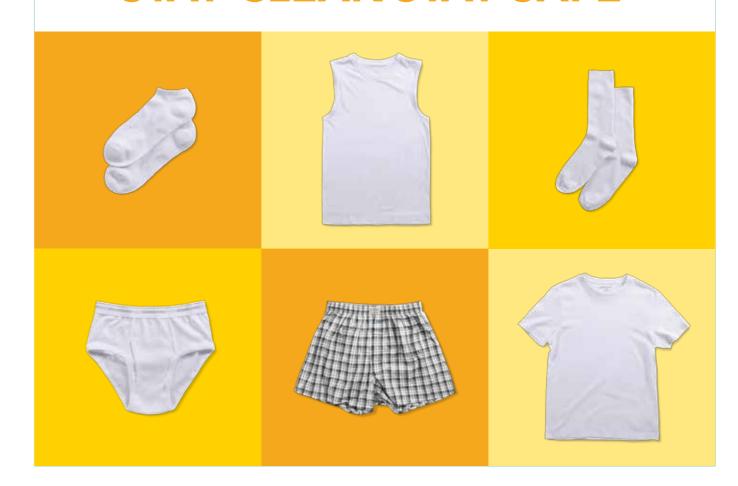




Essentials日常著

GIORDANO

每日一換 健康常伴 STAY CLEAN STAY SAFE







Clothing Size MARY Guide







Pants / 長褲

Unit / I	nch	
單位	/ 寸	

SIZE 尺寸	26	27	28	29	30	31	32	33	34	36	38	40	42	TOL 襠差
Waist width 腰圍	28	29	30	31	32	33	34	35	36	38	40	42	44	1
Thigh width 腿圍	20 1/2	21 1/8	21 3/4	22 3/8	23	23 5/8	24 1/4	24 7/8	25 1/2	26 3/4	28	29 1/4	30 1/2	5/8
Knee width 膝圍	14 3/4	15 1/8	15 1/2	15 7/8	16 1/4	16 5/8	17	17 3/8	17 3/4	18 1/2	19 1/4	20	20 3/4	1/4
Bottom Hem width 下擺	13 1/2	13 3/4	14	14 1/4	14 1/2	14 3/4	15	15 1/4	15 1/2	16	16 1/2	17	17 1/2	1/4
Front rise 前襠	9	9 1/4	9 1/2	9 3/4	10	10 1/4	10 1/2	10 3/4	11	11 1/2	12	12 1/2	13	1/4
Back rise 後襠	13 1/4	13 1/2	13 3/4	14	14 1/4	14 1/2	14 3/4	15	15 1/4	15 3/4	16 1/4	16 3/4	17 1/4	1/4
Inseam length 內長							31							

^{*} Measurement taken: Knee width (14" below crotch), Front rise (include waistband), back rise (include waistband)

^{*} 丈量標準: 膝圍 (檔下14"量)、前襠 (連褲頭)、後襠 (連褲頭)

Jeans /	′ 牛1	子褲
---------	------	----

Jnit	/	In	ch	
單位	立	/	4	

SIZE 尺寸	26	27	28	29	30	31	32	33	34	36	38	40	42	TOL 襠差
Waist width 腰圍	27 1/2	28 1/2	29 1/2	30 1/2	31 1/2	32 1/2	33 1/2	34 1/2	35 1/2	37 1/2	39 1/2	41 1/2	43 1/2	1
Hip width 臀圍	35 1/2	36 1/2	37 1/2	38 1/2	39 1/2	40 1/2	41 1/2	42 1/2	43 1/2	45 1/2	47 1/2	49 1/2	51 1/2	1
Thigh width 腿圍	21 1/4	21 7/8	22 1/2	23 1/8	23 3/4	24 3/8	25	25 5/8	26 1/4	27 1/2	28 3/4	30	31 1/4	5/8
Knee width 膝圍	14 1/4	14 5/8	15	15 3/8	15 3/4	16 1/8	16 1/2	16 7/8	17 1/4	18	18 3/4	19 1/2	20 1/4	3/8
Bottom Hem width 下擺	12 1/2	12 3/4	13	13 1/4	13 1/2	13 3/4	14	14 1/4	14 1/2	15	15 1/2	16	16 1/2	3/8
Front rise 前襠	9 1/2	9 3/4	10	10 1/4	10 1/2	10 3/4	11	11 1/4	11 1/2	12	12 1/2	13	13 1/2	1/4
Back rise 後襠	14 1/4	14 1/2	14 3/4	15	15 1/4	15 1/2	15 3/4	16	16 1/4	16 3/4	17 1/4	17 3/4	18 1/4	1/4
Inseam length 內長							32							

^{*} Measurement taken: Hip width (3" from crotch in 3-point "V"), Knee width (14" below crotch), Front rise (include waistband), back rise (include waistband)

Reference Only 只供参考

內長

			Shorts / 短褲			單位 /	
SIZE 尺寸	26	27	28	29	30	31	*
Waist width 腰圍	30 1/2	31 1/2	33 1/2	35 1/2	37 1/2	39 1/2	_
Hip width 臀圍	38	39	41	43	45	47	_
Bottom width 腿圍	23 5/8	24 1/4	25 1/2	26 3/4	28	29 1/4	
Bottom hem 褲口	17 1/2	18	19	20	21	22	*
Front rise 前襠	9 1/2	9 3/4	10 1/4	10 3/4	11 1/4	11 3/4	
Back rise 後襠	143/4	15	15 1/2	16	16 1/2	17	_
Inseam length	11	11	11	11	11	11	_

		Shirt / 恤衫		Unit / Inch 單位 / 寸
SIZE 尺寸	S	М	L	XL
Front body length 前衣長	28	29	30	31
Back body length 後衣長	28 1/2	29 3/8	30 3/8	31 3/8
Chest width 胸圍	41	43	45	47 1/2
Shoulder width 肩寬	17 1/4	18	18 3/4	19 1/2
Sleeve length 袖長	24 1/4	24 3/4	25 1/4	25 3/4
Armhole 袖籠	8 7/8	9 1/4	9 5/8	10 1/8 *

	Polo shirt / POLO衫											
SIZE 尺寸	XS		М		XL	XXL	XXXL	5L				
Chest width 胸寬	17 1/2	18 1/2	20	21	22	23	24	26				
Shoulder width 肩寬	16	17	18	19	20	21	22	24				
Body length 衣長	24 1/2	25 1/2	27 1/2	28 1/2	29 1/2	30 1/2	31 1/2	32				

	T-shirt / T恤						
SIZE 尺寸	XS		М		XL	XXL	XXXL
Chest width 胸寬	18 1/2	19	20	21	22 1/2	24	25 1/2
Shoulder width 肩寬	16 3/4	17 1/4	18	18 3/4	19 3/4	20 3/4	21 3/4
Body length 衣長	26 1/4	26 3/4	27 3/4	28 3/4	29 3/4	29 3/4	30 3/4



Waist width (Centre front waistband matching

Unit / Inch

11.-24 / 1.- -1-

straight measurement) Hip width (3" from crotch in 3-point "V") Thigh width (At crotch to outseam) Bottom hem (Full circumference) Front rise (Include waistband) Back rise (Include waistband) Inseam length (From crotch to bottom hem)

with centre back waistband.

* 丈量標準:

腰圍(前後中心褲頭對齊直量)

臀圍(福上3"三點V量)

腿圍(褲襠處平量) 褲口(整圈量)

前襠(含褲頭量)

後襠(含褲頭量) 内長(福十字處量至褲口)



* Measurement taken: Front body length (From HPS to front hem) Back body length (From center back to Chest width (Measured at 1" below armpit,

Shoulder width (From shoulder point to shoulder point) Sleeve length (From shoulder point to

sleeve end) Armhole (Straight distance betweenshoulder point & armpit)

* 丈量標準:

前衣長 (HPS 量至前衣擺) 後衣長(後中量至後衣擺)

胸圍(腋下1"整圈量) 肩寬(肩點至肩點量)

袖長(肩點量至袖口)

袖籠(肩點至腋下點直量)





^{*} 丈量標準: 臀圍(檔上3"三點 V 量)、膝圍(襠下14"量)、前襠(連褲頭)、後襠(連褲頭)



1. LYCRA® fiber 萊卡®纖維

Garments made of LYCRA® fibers have good ductility, but more importantly, they also have excellent resilience at the same time. This performance allows garments to maintain their shape for a long time.

採用萊卡®纖維製成的服裝具有良好 的延展性,但更重要的是它們亦同時 具有優异的回復力,這種效能令服裝 得以持久保形。



2. Teflon® 特氟龍®

Water-repellent, oil-repellent, stain resistant, durable.

防潑水、防潑油、抵禦污漬, 耐久性。



3. 3M Scotchgard™

3M 思高潔™

Coating wicks away moisture. Stains are easily removed by wash. Special coatng, Keeps you dry and comfortable.

親水吸濕、易去污。 特製塗層 保持乾爽舒適。



4. COOLMAX®面料

Moisture-wicking COOLMAX® fabric keeps you cool and comfortable.

良好導濕性 酷爽舒適



5. ECOVERO™

Comfortable fabric made with LENZING™ ECOVERO™ fibers.

舒適面料採用 蘭精™環生纖™纖維



Washing 水洗







50

Maximum washing temperature, standard washing procedure 最高水洗溫度,標準洗程式













Maximum washing temperature, gentle washing procedure 最高水洗溫度,溫和洗程式







Wash by hand, The water temperature should not exceed 40 degrees Celsius 以手洗滌 水溫度最高不應超過攝氏四十度



Do not wash by hand 不可手洗

專利與洗滌指引 Patent / Wash&Care Guide



Tumble drying 翻滾烘乾



Can be tumble dried, use normal temperature, the maximum exhaust temperature is 80 degrees Celsius 可翻滾烘乾,使用一般溫度,最高排風溫度攝氏八十度



Can be tumble dried, use lower temperature, the maximum exhaust air temperature is 60 degrees Celsius 可翻滾烘乾,使用較低溫度,最高排風溫度攝氏六十度



Do not tumble drying 不可翻滾烘乾



Textile professional maintenance 紡織品專業維護



Hang to dry 懸掛晾乾



Hang to dry in the shade 在陰涼處縣掛晾乾



Textile professional maintenance 紡織品專業維護



No professional dry cleaning 不可以專業乾洗



No professional washing cleaning 不可以專業濕洗



Ironing and pressing 熨燙及壓燙



The maximum temperature of the iron soleplate is 200 degrees Celsius for ironing and pressing 熨斗底板最高溫度攝氏兩百度熨燙及壓燙



The maximum temperature of the iron soleplate is 150 degrees Celsius for ironing and pressing 熨斗底板最高溫度攝氏壹百五十度熨燙及壓燙

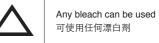


The maximum temperature of the iron soleplate is 110 degrees Celsius for ironing and pressing (Steaming may cause irreversible damage) 熨斗底板最高溫度攝氏壹百壹十度熨燙及壓燙 (蒸汽燙可能導致不可回復的損傷)



Do not iron and press 不可熨燙及壓燙





Bleach





Only use peroxide bleach 只可使用過氫化物漂白劑

GIORDANO

量購訂單表格 Bulk Order Form

			I	T	L			
	Items	款式 Style	顏色 Colour	_	產品名稱 Product Name	單價 Unit Price	數量 Quantity	預估費用 Estimated Fe
1	Essentials 日常著	01-177014	01 Signature White	白	用出来在拉所一点心脏(之此出)	000		
4			09 Signature Black	黑	男裝素色棉質三角內褲(六件裝)	\$99	<u> </u>	
4		01 045504	22 MHG	灰		-	<u> </u>	
\dashv		01-245504	21 White 82 MHG	 灰	男裝素色純棉圓領短袖T恤(三件裝)	\$99	 	
\dashv		01-242011	82 MHG 61 MHG/Signature Black	灰/黑		-	 	
\dashv		01=242011	63 Signature White/MHG	白/灰	」 男裝純綿圓領短袖T恤 (兩件裝)	\$99		
\dashv			69 Signature White/Signature Bla		为农产则图识应间:画 (m l - 农)	Ψυσ		
\dashv		01-242013	61 MHG/Signature Black	灰/黑				
ヿ			63 Signature White/MHG	白/灰	男裝純綿V領短袖 T 恤 (兩件裝)	\$69		
T			69 Signature White/Signature Bla					
2	T-shirts T恤	01-020250	01 Signature White	白			İ	
T			03 MHG	灰	- 男裝純綿圓領短袖T恤	\$39		
			06 Signature Navy	藍	力表:			
			09 Signature Black	黑				
		01-029801	01 Signature White	白	男裝純綿圓領長袖T恤	\$69		
			03 Signature Black	黑	万农州 网络民国 二 區	ΨΟΟ		
_		01-029861	04 Snow White	白				
4			09 New Champion	紅	男裝圓領衛衣	\$190		
4			51 Melange Frost Gray	灰			<u> </u>	
_	Polos Polo*	01 010010	52 Melange Black	黑紅			 	
-	Polos Polo衫	01-019018	07 Haute Red	白			 	
\dashv			08 Signature White 61 Melange Mid Grey	灰	】 男裝純色珠地短袖POLO	\$69	 	
ᆉ			64 Melange Dark Baleine	藍	力表記 C-外地及他FULU	909	—	
\dashv			99 Signature Black	黑	†		\vdash	
十		01-010251	01 Signature White	·····································				
\dashv			02 Limoges	藍	#####BOLO	04		
寸			05 Haute Red	紅	男裝抗菌POLO	\$139		
ヿ			09 Signature Black	黑				
4	Joggers 慢跑褲	01-119990	16 Denim Blue	藍	男裝抽繩腰頭束腳慢跑褲	\$00		
ヿ゙			41 Melange Black Bean	黑	力农抑肥族现术腳覽炮彈	\$99		
		05-410148	09 Signature Black	黑	女裝抽繩腰頭束腳慢跑褲	\$99		
\Box			62 MHG	灰	入公川市版外个即反応呼	φσσ		•
		01-119022	04 Signature Grey	灰				
_[, The state of the		05 Dark Heather Navy	藍	男裝雙面布運動束腳褲	\$190		
			09 Signature Black	黑	ST S	ψισυ		
_			66 Signature Navy	藍				
4		05-410461	08 Signature Grey	灰	女裝雙面布運動束腳褲	\$190		
_	Dente E ₩	01 110001	09 Signature Black	黑				
)	Pants 長褲	01-118024	09 Signature Black	黑 上甘	】 男裝彈力休閒長褲	\$00		
\dashv			18 Simply Taupe 66 Navy Blue	卡其 藍	カ衣洋刀 が別 及碑	\$99	 	
.	G-warmers 保暖衣	01-210001	01 Signature White	白		 	-	
+	U waiminus pkwg1K	01-213301	02 Slignature Black	黑	I G-Warmer 男裝圓領保暖打底衫	\$69	—	
\dashv			41 Melange Dark grey	灰	O TOTAL STANDARD CONTROL OF THE STANDARD STANDAR	ψυυ		
寸		05-519901	01 Signature White	白				
ヿ			02 Slignature Black	黑	G-Warmer 女裝圓領保暖打底衫	\$69		
寸			41 Melange Dark grey	灰				
ヿ゙		01-219701	01 Signature White	白	C Warmer Diva 甲苯回络 極嘔 打定衫	¢nn		
			02 Slignature Black	黑	G-Warmer Plus 男裝圓領 極暖 打底衫	\$99		-
	•	05-519701	01 Signature White	白	G-Warmer Plus 女裝圓領 極暖 打底衫	\$99		
_[, The state of the		02 Slignature Black	黑	5 Trainis, 1 100 Ascarde targe 11/2/17	ψ33		
9	Socks 襪子	01-156005	01 Signature White	白				
			02 Slignature Black	黑	素色中長筒襪 (兩對裝)	\$19		
4			03 MHG	灰		'		
_	O	04.40/	04 DHG	灰				
10	Shorts 短褲	U1-101202	01 Signature White	白			<u> </u>	
4			09 Signature Black	黑 上甘			<u> </u>	
4			14 Crockery	卡其 - 編	】 男裝 180度伸縮腰頭 休閒短褲	\$160		
\dashv			55 Lily Pad 66 Signature Navy	総	力表 100及评組废现 怀周及脾	\$160	 	
\dashv			84 Tortoise Shell	卡其	1		—	
\dashv			91 Provence	藍			—	
11	Denim 牛仔褲 01-1110		11 DK Blue	深藍			-	
(1	1 13 14		13 Med Blue	中藍	」 男裝輕薄彈力牛仔褲	\$165		
十			17 LT Blue	淺藍				
	Softshell Jackets 軟殼外套	01-070613	92 White/Grey	白/灰 (印花圖案)	market to block			
\dashv			95 Grey/Black	灰/黑 (印花圖案)	男裝軟殼外套	\$399	—	
1			97 Navy/Black	藍/黑 (印花圖案)			—	
ヿ			,		ļ			
7		05-370630	18 White/Pink	白/粉紅 (印花圖案)	,			
\exists		05-370630	18 White/Pink 19 White/Grey	白/粉紅 (印花圖案) 白/灰 (印花圖案)	女裝軟殼外套	\$399		

請電郵至: bulkorder@giordano.com

Giordano.HK |Q (f) (i) giordano.com

GIORDANO 量購訂單問卷 GIORDANO Bulk Order Questionnaire

GIORDANO非常重視客戶提出的意見,讓產品及服務質素不斷進步。現誠邀閣下填寫以下問卷,向我們提出寶貴的意見。凡於2021年6月30日或之前下單並回覆此問卷,該訂單可享額外95折,填寫問卷的受訪者更可獲贈HK\$100 GIORDANO網店現金券。

GIORDANO values customer feedback for continuous improvements on product and service quality. We sincerely invite you to fill in this questionnaire to provide some opinions. You can enjoy extra 5% off upon order confirmation and reply to this questionnaire on or before 30th June 2021. The respondent who fills in this questionnaire will be given HK\$100 GIORDANO eshop cash coupon.





問卷調查 Questionnaire	保密 CONFIDENTIAL
產品及服務 Product and Services:	
1) 請給予以下項目評分 How do you rate?	卓越 優良 滿意 差劣 Excellent Good Satisfactory Poor
產品質量 Product / Service Quality	
送貨情況 Delivery of Goods	
銷售服務 Sales Service	
回覆速度 Responsiveness	
解決問題 Problem solving ability	
售後服務 After-sale Services	
客戶服務 Customer Services	
日常查詢 General enquiry	
顧客投訴 Complaint handling	
2) 一般來說,請給我們服務整體的評分 In general, what is your overall comment	s our service?
3) 成為我們的大量訂購客戶年期 How long have you been our customer?	少於1年 <1 Year 5-10年 5-10 Years 1-5年 1-5 Years 2於10年 >10 Years
4) 每年給予我們的訂單金額 What is the annual value of business?	Under HK\$300,000
5) 請問你會再次訂購我們的客製產品嗎? Would you employ our product again?	Yes No
6) 其他意見 Other Comments	
	簽名 Signature :
	名稱 Name in Block Letters:
	職位 Position:
	公司名稱 Company Name:
	日期 Date:

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